

# MAKE THE ROAD NEW YORK 2011 ANNUAL REPORT



# Make the Road New York builds the power of Latino and working class communities to achieve dignity and justice through organizing, policy innovation, transformative education, and survival services.

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Ana Maria Archila



Deborah Axt



Javier H. Valdés

## Dear Friend:

What a remarkable year it has been. In 2011, Make the Road New York (MRNY) experienced unprecedented growth, expansion, and achievement, despite it being perhaps the toughest economic year since the organization's founding. Once again, the energy and commitment of our members, staff, and allies led us to win significant victories and expand our impact.

Over the last year we worked with New York lawmakers to develop and win real policy solutions that deliver respect, dignity and opportunity for our state's immigrant and working class communities. Our membership now includes more than 10,000 dues-paying individuals and 150 small businesses. And we expanded our impact statewide through our new center in Brentwood, Long Island. There in the heart of Suffolk County's immigrant community, we recruited over 500 new members and mobilized thousands of voters in the November elections, increasing electoral participation of people of color in local elections by almost 13%.

The success of MRNY comes from our multi-pronged strategy. Our reputation for high quality services makes our offices a primary resource for the communities we serve, and our staff and member leaders are trusted resources for policymakers, media, and other social change organizations. While we're organizing to win policy changes that improve the lives of hundreds of thousands, we're also helping hundreds daily who come through our doors to take the steps they need in their individual lives to grow, find opportunity, support their families, and have the chance to make a difference. For neighborhood residents, our centers are generative, supportive, and safe spaces where they can get the help they need, and where they find the encouragement to become leaders in our efforts to catalyze social change.

This innovative and effective strategy is the brainchild of MRNY's co-founders Andrew Friedman and Oona Chatterjee. They planted the seeds of our organization, and now, after an amazing decade and half, they are stepping down as Co-Executive Directors to continue building community strength in New York City and around the country. Joining me at the helm are Javier Valdés and Deborah Axt, who have served as MRNY's Deputy Directors since 2009. Their energy, talent, and inspiring dedication to social justice have helped MRNY to win dozens of critical reforms at the city and state level—including the monumental *Wage Theft Prevention Act*—while building the power and leadership of our membership base.

Together, we look forward to building on MRNY's many years of victories, forging new alliances, and making lasting changes that move New York—and our country—forward.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ana Maria Archila'.

Ana Maria Archila  
*Co-Executive Director*

# MRNY BY THE NUMBERS

MRNY works to improve the lives of low-income and immigrant New Yorkers while developing the leadership and capacity of our members to make productive change in their own lives, for their community, and for New York State as a whole.

When someone visits MRNY for the first time, often at the recommendation of a neighbor, school teacher, or co-worker, we seek to help them meet their most basic needs, identify ways to structurally address the problem, and then foster their commitment and ability to help lead efforts to win broad, tangible community improvement.

## 13,000 Participants

More than 13,000 people actively participated with MRNY by speaking at public hearings and press conferences, attending community meetings and rallies, and joining large events like our Democracy Day and Annual Membership Assembly.

## 9,000 Voters

MRNY mobilized 9,000 voters in the Suffolk County November elections, increasing electoral participation by 13%.

## 1,200 Youth

Through MRNY's in-school and after-school programming, 1,200 young people organized to improve their schools and communities, 150 created arts and media projects and 750 got the support and resources they needed to apply to college.

## 5 New Laws

MRNY spearheaded five new city and state-level policy victories, born from our work in immigrant communities, drafted by our legal staff, and won through member-led community organizing efforts.

## 500 Fundraisers

At MRNY's 2nd Annual Walk for Immigrant New York, 500 immigrant families, small businesses, and allies raised \$75,000 in small donations from our grassroots base.

# 10,000 Members

MRNY's membership grew to 10,000 dues-paying individuals and more than 150 small businesses.

# 375 Headlines

MRNY's members and staff were featured in 375 unique news stories—including print, video and radio, and prominent news blogs—illustrating some of the most pressing problems facing our communities and the efforts of working class and immigrant New Yorkers to innovate long-lasting solutions together.

# 4,480 Cases

MRNY's 20 advocates and attorneys provided critical front-line legal services to more than 3,400 families, closing 4,480 cases and helping to prevent evictions, preserve key income supports, access health care and fight wage theft.

# 4 Locations

MRNY opened a new center in Brentwood, the heart of Long Island's immigrant community, expanding our state footprint to 4 counties.

# 2,454 Students and Job Seekers

MRNY's teachers and workforce specialists served 2,454 adults with literacy instruction, GED and citizenship prep, job training and placement, and workplace health and safety education.

## OUR STRATEGIES FOR SUCCESS

At the core of all of MRNY's programs lie our tested and refined strategies for success, which members, donors, policymakers, and other social change organizations continue to help us develop and refine:

- ✦ Elevation of working class and immigrant voices to shape the public debate and public solutions.
- ✦ Quality, culturally-relevant, and community-specific services.
- ✦ Combining arts, education, community engagement, and community responsibility.
- ✦ High standards for our services and commitment to measuring our effectiveness.
- ✦ Leadership development of adults and young people.

# JOBS WITH DIGNITY

MRNY works to ensure dignity in the workplace for all New Yorkers, including a living wage, paid sick days, safe working conditions, and the freedom to join a union. In 2011, MRNY celebrated the implementation of the Wage Theft Prevention Act (WTPA), historic state legislation drafted and spearheaded by MRNY, which makes New York a leader in the fight to eradicate wage theft.



## MARCO JACAL

For workers like Marco Jacal, an immigrant from Mexico City, the WTPA now means that he and his coworkers don't have to be silent about workplace abuse. Marco worked for years at Veranda, a trendy lounge in Manhattan's West Village, where management routinely paid workers below minimum wage and without lawful overtime compensation. Like thousands of other underpaid workers in NYC's service industry, Marco and his fellow workers kept silent for a long time for fear of losing their meager—but desperately needed—wages. But eventually, Marco and others decided they could not longer be silent about their treatment. Marco and co-worker Isidrio brought their complaint to MRNY, but soon afterward Veranda's management, in clear retaliation, fired them both.

With the WTPA in place, MRNY helped Marco and Isidrio bring their case to the State Attorney General. Under the provisions of the WTPA, the Attorney General's office ordered Veranda to pay \$150,000 in restitution to all employees that had been skimmed on wages and overtime, as well as \$50,000 in damages and penalties and \$10,000 to both Marco and Isidrio for the retaliation they had suffered.

"With the Wage Theft Prevention Act, businesses will think twice before cheating their workers," Marco said. "For the first time I feel backed up by the legal system. Now I can work without fear because this law makes it easier for any worker whose rights have been violated to speak up. We must never give up striving for our rights because together we can do anything."

## LEADING THE U.S. IN ELIMINATING WAGE THEFT

While wage theft—the nonpayment or underpayment of minimum and overtime wages—is rampant throughout the U.S., the WTPA now brings justice for hundreds of thousands of low-wage workers by providing much stronger penalties for employers who flout the law, while protecting workers who stand up for their rights and delivering workers the money they are owed.

### MRNY TRAINED:

**450**

low-wage workers

**60**

small business owners

**200**

ESOL students

**250**

attorneys in how to uphold workers' rights, and ensure compliance with the new law.

# HEALTHY HOMES & COMMUNITIES

Safe, affordable housing is a basic necessity for a family to achieve stability, and entire communities benefit when peers and neighbors share their best resources and information on how to live healthy.

MRNY's peer-to-peer health promoters program, Promotoras, leverages the leadership and social networks of our members in order to reach and educate a broad spectrum of community members, connecting them to our health access, healthy living, and legal support services.



## BLANCA PALOMEQUE

MRNY helps immigrant families overcome the numerous hurdles that challenge their ability to live healthy. Incredibly long work hours and low wages impede the ability of parents' to purchase healthy food or engage in recreational activities with their children. Meanwhile, limited English proficiency and lack of knowledge in navigating New York's health system can make it exceedingly difficult to access medical benefits and services for the family.

Blanca Palomeque, an immigrant from Ecuador, has felt this struggle firsthand and sees it throughout her community in Sunnyside, Queens. Blanca worked for many years as a housecleaner where she was made to work with highly toxic chemicals for long hours. Then, three years ago, Blanca was diagnosed with ovarian cancer. Where health had never been a top priority for her and her family, suddenly healthy living and access to medical care became desperately important.

For three years Blanca battled with cancer, having to quit working and spending months in the hospital, while MRNY helped her navigate the challenges of the health insurance system. "Throughout my struggle," she says, "I kept my faith and worked on staying positive." When her cancer finally went into remission, Blanca felt a new surge of purpose in her life. "God has given me a second opportunity," she said. "This is my mission, to help everybody."

Now, as a promotora with MRNY's Health Team, Blanca hits the streets every day to spread the word to adults and young people. In the park, at community events, and in hospital waiting rooms, you can find Blanca and her fellow promotoras helping people to access food stamps

**MRNY HELPED  
MORE THAN**

**3,000**

**New Yorkers enroll in health insurance and access nutritional assistance including food stamps, WIC, and our weekly food pantry.**

## CRACKING DOWN ON ASTHMA

MRNY worked at the city level to win new legislation that gives thousands of tenants living in substandard apartments essential new protections and cracks down on dangerous housing conditions that trigger asthma, including rats, roaches and mold. Now, if a negligent landlord doesn't comply with the new regulations and remediate these housing violations, the City Department of Housing Preservation and Development will make the repairs, using non-toxic methods, and charge landlords for the work.

## PROTECTING TENANT RIGHTS

Our members helped lead the statewide effort to ensure affordable housing and bolster rent regulations, prompting legislators to extend and—for the first time in 18 years—strengthen the laws that protect the more than one million New Yorkers living in rent-regulated housing.

and farmers markets, referring them to MRNY's health insurance enrollment program, giving practical nutrition advice, and teaching practical tips on how to treat and avoid our communities' most pressing health problems. "When you don't have a lot of time or money, nutrition is the last problem you worry about, so I help teach people what foods are good and how to access them for cheap."

After attending MRNY's Occupational Safety and Health Administration (OSHA)-certified trainings on chemical safety, Blanca has returned to work for a cleaning company part-time, but she is now an advocate for safe working conditions. "Exposure to chemicals, like the ones I used to work with, can contribute to cancer but I convinced my old employer and my new one to start using environmentally safe chemicals. I want to make sure that no other workers have to go through what I went through and that everyone in my community can live, eat, and work healthy."



### MRNY HELPED

# 377

**individuals and families fix their housing problems, including negotiating rent disputes, securing needed repairs, and holding negligent landlords accountable.**



# FROM LITERACY TO THE WORKFORCE

Today, fewer than 10% of New York's immigrants who need adult education programs have access to them. MRNY works to meet this need by providing English for Speakers of Other Languages (ESOL), GED preparation, Civics, Computer Literacy, and Citizenship preparation to over hundreds of immigrant adults annually.



## WORKFORCE DEVELOPMENT

Alongside our rigorous literacy instruction, MRNY's Workforce Development Program increases the capacity of hundreds of job seekers every year with individualized job readiness services, including goal planning, resume writing, employment skills workshops, and job placement in businesses with a track record of respecting labor laws.

## ARLENYS SANTANA

Arlenys Santana began studying English at MRNY in 2011 and by the end of the year was able to find a job through our Workforce Development program. "When I came to the US I didn't understand any English, but now I have much confidence in my ability. When I came to MRNY I found that the classes were very welcoming and my teachers knew how to get each one of us to participate so that we all learn a lot."

Arlenys had been a student of architecture in the Dominican Republic before emigrating to the U.S., but when she arrived here she found there was too little opportunity for immigrants to continue their education or pursue jobs according to their abilities. "I am very lucky because most people cannot get good quality English classes that are free. At MRNY, students are talking to one another and learning about the community issues that are most relevant to our lives."

Motivated by her classroom experience, Arlenys joined MRNY's Education Justice Project to advocate for greater opportunity for English language-learners. Organizing hearings and rallies and testifying in Albany, Arlenys and other MRNY students and coalition partners successfully helped to restore \$1 million in funding for adult literacy programs in the state budget.

With her fundamentals of English cemented, MRNY helped Arlenys get accepted to an intensive ESL course at La Guardia College, where she hopes to continue her architecture studies. "I am very grateful for all the opportunities I have found at MRNY. I am still a little shy so I practice every day speaking in front of the mirror, but soon I will be moving on to take the next steps in my life."

**1,637**

adults learned English, developed literacy and computer skills, trained in workplace health and safety, earned a GED, or become citizens in our literacy programs

**114**

were placed in jobs with an hourly wage of \$12.20.

**333**

were trained for job readiness.

**370**

received quality one-on-one employment counseling in our workforce development programs.

# LANGUAGE ACCESS

For 12 years, MRNY has worked to guarantee equal access to services for immigrants, first winning comprehensive language access laws in NYC and State hospitals, at major NYC chain pharmacies, and in all NYC government agencies.

In 2011, MRNY's years of organizing, research, legal action, and working in coalition prompted Governor Cuomo to sign into law an Executive Order requiring comprehensive translation and interpretation services at all State government agencies. The new law ensures equal access to State programmatic services, protecting and supporting the millions of immigrant families, patients and students who are in the process of learning English.



## AIDA TORRES

Aida has worked with MRNY's Civil Rights & Immigrant Power Project for more than ten years and has been at the forefront of the movement for translation and interpretation in New York State.

A mother of three daughters, two of whom have special needs, Aida has had difficulty accessing services at government offices, communicating with hospital staff, and interpreting instructions on medications at the pharmacy. "When my daughter had to go to the hospital, I could not understand what the doctors and the pharmacists were telling us, and I had no way to know if I was giving her the medication correctly," she says.

Aida joined MRNY after learning about the organization's work to support immigrants. "No matter where you come from you should have the same rights," she says, "and that includes making sure government and health services do not discriminate by language."

By advocating with her fellow MRNY members, she has helped to win major reforms at the city and state level. Now, having helped to win the new state-level Executive Order, Aida's dreams for a more equitable New York are becoming further realized. "I was able to go to the DMV to get my ID card and talk to the staff in Spanish. Having all state agencies accessible in multiple languages is going to make a huge difference in my life, the lives of my daughters, and thousands of people across the State. It is a huge step forward for all of us."

**2.5  
Million**

**limited-English proficient  
New Yorkers can now access  
State government services.**

# SAFETY FOR IMMIGRANTS

At the city level, following years of courageous work by MRNY members and allied faith and community organizations, Mayor Bloomberg signed into law Intro 656, legislation that limits the City's collaboration with ICE and halts the dragnet approach to immigration enforcement in New York.

Before Intro 656, ICE would force the City to spend close to \$50 million of NYC taxpayer's money holding immigrants in the city's correctional facilities—even after they were found innocent of their charges—in order to facilitate their deportation by ICE. The new law prevents thousands of unjust deportations every year, saves tens of millions of NYC taxpayer dollars, and helps to rebuild trust between City government and millions of New York's immigrants.



## RICARDO MUÑIZ

Growing up gay in Mexico City, Ricardo Muniz dreamed of one day being able to just be himself. Concerned for his safety, Ricardo's mother Jorgelina sent him to live with his aunt in New York City.

Upon arrival, Ricardo hoped he would find freedom and tolerance, but what he found was an altogether different experience. In 2009, he was the victim of a hate crime and suffered serious injury when a patron at a bar attacked and beat him with a belt and a bat. When the police arrived on the scene, however, Ricardo was wrongly accused and later imprisoned in Rikers Correctional Facility. For nearly two years, Ricardo languished in prison where he suffered further abuse for being gay and Latino—all for a crime he never committed.

But Jorgelina, took up the fight to free her son, and with MRNY and the Cardozo Law Clinic, she was able to help fully exonerate him. Notwithstanding his innocence, however, the City held Ricardo in prison in order to facilitate his deportation by ICE as part of the City's subsidy and support of unjust federal deportation policy.

In March, after nearly two years, Jorgelina and MRNY managed to get Ricardo released from prison and mounted a coalition of supporters including church, community and legal groups that successfully campaigned to win the passage of new legislation preventing the City from turning innocent people—and those who are not a threat to public safety—over to ICE.

"In this country, you are supposed to be innocent before proven guilty," Ricardo said, "but, in my experience, it is the other way around. We are going to fight to make sure that other states follow New York's example and stand up to an unjust immigration system that continues to tear families apart through deportation."

**We are going to fight to make sure that other states follow New York's example and stand up to an unjust immigration system that continues to tear families apart through deportation."**

*—Ricardo Muñoz*

# QUALITY EDUCATION & ACCESS TO COLLEGE

In 2011, MRNY's widely replicated Student Success Centers (SSCs) reached over 2,000 students and achieved an overall 75% college acceptance rate. This achievement marks new heights for the communities of Bushwick, Brooklyn and Jackson Heights, Queens, where college-going is historically low and schools have been too under-resourced to be able to provide students with the applications support that they need.

## STUDENT SUCCESS CENTER

The Student Success Center model develops leadership of high school students to become peer educators in the college applications process. Every year, MRNY trains a cohort of 20 Youth Leaders to help their peers to develop a college list, complete their applications and personal statements, and secure financial aid.

### MRNY'S SSCS ASSISTED

**80%**

of graduating seniors at four high schools to apply to college with a

**97%**

acceptance rate



## NATALIE BLOOMFIELD

Like other young people growing up in Bushwick, Brooklyn, when Natalie Bloomfield started her high school career, she wasn't thinking all that much about college. "Our parents didn't go to college, so they weren't pushing us to go. For kids in neighborhoods like Bushwick, students like me are barely expected to graduate high school, let alone get accepted to college."

But for Natalie and her peers at the New York Harbor School, one of four small schools on the Bushwick Campus, all that changed when a Youth Leader from MRNY's Student Success Center made a visit to her tenth grade class. "They got me really excited about college and after awhile it was like every day I was in the SSC doing my college search."

Natalie became such an expert in the college application process that in her junior year she took up the job of becoming a Youth Leader herself. Every week, for several hours outside her regular class time, Natalie was helping to assist a caseload of twenty other students with writing their applications, helping them navigate the financial aid process, and liaising with parents and teachers to make sure students got their applications in on time.

"This program works for students because it's much more comfortable and motivating when you get help from your peers." She added, "You could use this same model to do anything where students are trying to lead their own projects."

When it came time for Natalie to send in her own applications, she felt confident enough to apply early decision to College of the Atlantic, a private liberal arts college in Maine. "I still applied to 16 other colleges, but I got the school I wanted most." Now she's studying and humanities and loving it. "Make sure you take every opportunity and follow your heart like I did."

# RESPECT FOR LGBTQ NEW YORKERS

In 2011, MRNY helped to galvanize a major citywide movement to end the NYPD's discriminatory "Stop & Frisk" practices. The NYPD's controversial tactics unjustly target people of color, youth, immigrants, and LGBTQ New Yorkers, and cause minority residents of all five boroughs to feel like criminals in their own communities.

## SPEAKING OUT AGAINST DISCRIMINATORY POLICING

Since 2007, MRNY youth members have been doing extensive outreach, educating their peers and adults on policing and civil rights, and organizing young people to stand up for their rights—in school and in their communities. Youth members have also painted Know-Your-Rights murals in Brooklyn and Queens and led dozens of "Cop Watch" events to monitor police activities in areas with high rates of Stop & Frisk.

In January, the many years of hard work by MRNY's youth members were realized when Mayor Bloomberg signed into law the *Student Safety Act*, which established transparency on policing in NYC schools. And in October, they took their work a step further, organizing a broad coalition and a massive "Democracy Day" march across the Brooklyn Bridge to decry discriminatory policing, which garnered the attention of major news outlets and the strong support for reform in the city government.



## BIANEY

MRNY's LGBTQ Justice Project made waves by calling attention to the aggressive, discriminatory police treatment of LGBTQ New Yorkers. In Queens, police frequently round up and arrest transgender community members, claiming that they are engaging in sex work. However, for Bianey, a transgender woman, these police tactics are unjustified and motivated by prejudice.

Bianey has been organizing with fellow LGBTQ community members since 2009 after she was arrested on false charges of prostitution. "I was just walking down the street with my boyfriend when cops pulled up and stopped and frisked us." Because cops found two condoms in Bianey's purse, they alleged she was a prostitute and arrested her. "Being transgender does not make you a criminal," she says. "Police need to be trained appropriately so that they do not take their prejudices out on us. No one should have to go through what I went through."

Bianey's story is all too common. "All of the girls in the LGBTQ Justice Project have come to MRNY because they have experienced one kind of harassment or another. They don't feel safe going to the police for anything because they just get cursed at and turned away, or they are targeted and sometimes even molested in police custody."

Bianey and her fellow MRNY members are organizing along with community groups citywide to end the stop and frisk tactics that give so much power to police and so little to marginalized groups of people.

"The NYPD needs major reforms in order to stop this unjust targeting of our communities. It's not just transgender people, its immigrants and people of color. If we work together we can change the world."

## BUILDING BRIDGES FOR LGBTQ STUDENTS

MRNY members are not only working to stop discrimination in our streets but also in our schools. In 2011, MRNY laid the groundwork for several Gay-Straight Alliances (GSAs) on high school campuses in Queens and Brooklyn and helped expand the “Respect for All” initiative citywide. This essential curriculum combats bullying and bias-based discrimination in the school environment, helping to make all New York City schools a place of safety and inclusion for LGBTQ students.

### MRNY EDUCATED

# 1,000

students and teachers with Safe Schools LGBTQ awareness and anti-bullying curriculum

**“The NYPD needs major reforms in order to stop this unjust targeting of our communities. It’s not just transgender people, its immigrants and people of color. If we work together we can change the world.”**



## MARKEYS GONZALEZ

Markeys Gonzalez is a sophomore at the Bushwick Academy for Environmental Leadership, where he helped launch a GSA and implement the City’s Respect for All anti-bullying curriculum.

Markeys discovered MRNY through our partnership with the neighboring Bushwick School for Social Justice.

“For the gay kids at school, it’s hard to feel safe a lot of the time. The straight guys at school will try to bully the gay out of you, and, for many of us, we don’t have a lot of support from our families. So, having a safe space in our school is really important, where people can be themselves and come out when they are ready.”

Since the LGBTQ Justice Project was founded in 1999, MRNY members have worked to establish tolerance and safety in schools throughout Brooklyn and Queens, giving workshops and providing safe spaces for young people to come together and strategize how to make their schools a better place. “But MRNY’s work is different,” Markeys says. “We’re not only *starting* the GSAs in schools like a lot of other organizations. MRNY is in the school every week, doing peer trainings, organizing retreats and providing back up to all the LGBTQ students. It’s great knowing that we are not just doing work to benefit our school, but also work that helps students all over NYC.”

# LEADING THE CONVERSATION: FROM LOCAL TO NATIONAL



**“Even beyond New York you are the true pioneers of organizing our community throughout the United States. You set an example to follow.”**

**—Congressman Luis Gutierrez**

In March, MRNY held our Third Annual Community Assembly, in which close to 1,000 low-income and working class New Yorkers convened with a dozen elected officials at every level of government to celebrate our victories, share our policy priorities, and outline our vision for New York.

Joining us were the top mayoral candidates, a host of state and city elected officials, and Illinois Congressman Luis Gutierrez, a national champion for immigration reform.

The Assembly is a unique and critical vehicle for low income, immigrant, and otherwise-disenfranchised New Yorkers to communicate directly to policymakers. Leaders from among MRNY’s membership spoke from personal experience about their most pressing priorities for the city and state, including why it is important to ensure a living wage for workers; to protect and expand New York’s stock of affordable housing; to make schools a safe place for all regardless of immigration or LGBTQ status; and to prioritize fair taxation over cuts to education.

Topping the list of priorities was the need for comprehensive immigration reform and to end the City’s dangerous subsidy and support of unjust federal deportation policy. All of the officials in attendance affirmed their commitment to halting NYC’s collaboration with ICE and pledged to pursue policies that privilege the needs of New York’s most vulnerable.

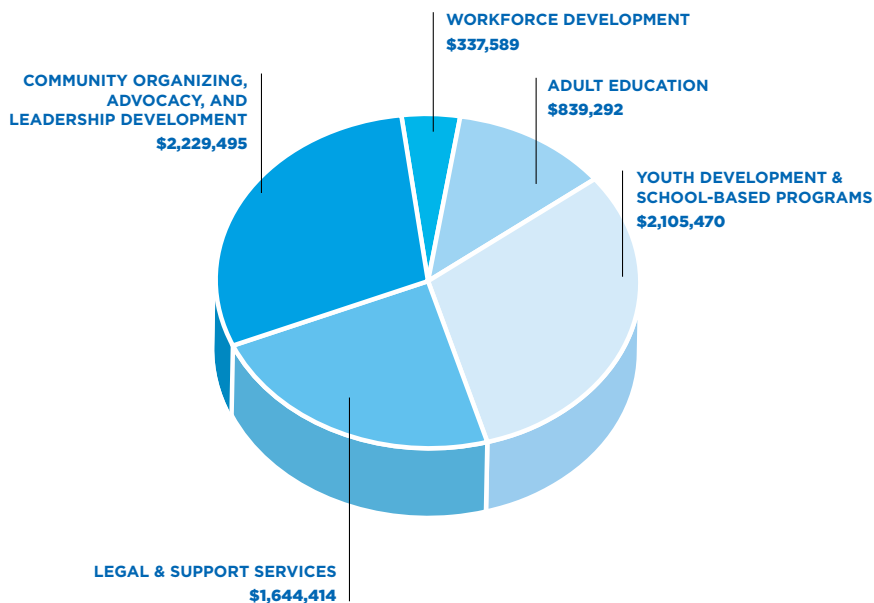
Addressing a packed room of MRNY members, Congressman Gutierrez said, “Even beyond New York you are the true pioneers of organizing our community throughout the United States. You set an example to follow. And today I feel very humble to be able to address you because the future of this country depends on organizers and people like you that say no and enough to injustice. The fight for justice for our immigrant community has just begun. We are a community that will not rest until the most humble among us has all the rights that the elected officials here today have.”

# 2011 FINANCIALS

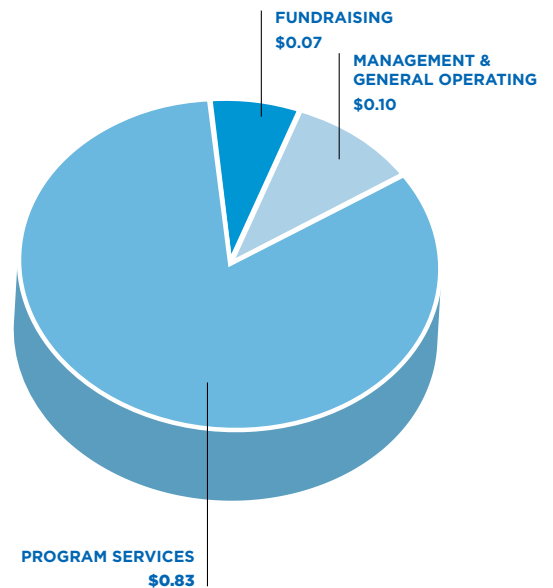
Combined Statements of Activities and Changes in Net Assets  
Year Ended December 31, 2011

	Unrestricted	Temporarily Restricted	Total Unrestricted
<b>PUBLIC SUPPORT AND REVENUES</b>			
<b>Contributions</b>			
Foundations	\$ 3,757,713	\$ 1,346,517	\$ 5,104,230
Individuals	173,119	-	173,119
Corporations	91,942	-	91,942
Governmental Grant Revenues	2,490,540	-	2,490,540
Event Revenue, Net	221,905	-	221,905
Legal Revenue	26,289	-	26,289
Other Income	47,947	-	47,947
	<b>\$ 6,809,455</b>	<b>\$ 1,346,517</b>	<b>\$ 8,155,972</b>
Net assets released due to satisfaction of time and purpose restrictions	\$ 1,095,353	(1,095,353)	-
	<b>\$ 7,904,808</b>	<b>\$ 251,164</b>	<b>\$ 8,155,972</b>

## OUR PROGRAMS



## WHERE YOUR DOLLAR GOES





	Unrestricted	Temporarily Restricted	Total Unrestricted
<b>EXPENSES</b>			
<b>Program Services</b>			
Adult Education	\$ 839,292	-	\$ 839,292
Youth Development	1,692,253	-	1,692,253
Community Organizing	2,229,495	-	2,229,495
Community Workforce Development	337,589	-	337,589
School-Based Programs	413,217	-	413,217
Legal and Support Services	1,644,414	-	1,644,414
	<b>\$ 7,156,260</b>	<b>-</b>	<b>\$ 7,156,260</b>
<b>Supporting Services</b>			
Management and General	\$ 839,575	-	\$ 839,575
Fundraising	615,859	-	615,859
	1,455,434	-	1,455,434
	<b>8,611,694</b>	<b>-</b>	<b>8,611,694</b>
<b>Increase (decrease) in net assets before other activity</b>	<b>\$ (706,886)</b>	<b>\$ 251,164</b>	<b>\$ (455,722)</b>
<b>NON-OPERATING ACTIVITY</b>			
In-kind Contributions	\$ 47,000	\$ -	\$ 47,000
Bad Debt Expense	(143,736)	-	(143,736)
Change in Beneficial Interest in Trust	(65,082)	(65,082)	
<b>Changes in Net Assets</b>	<b>\$ (803,622)</b>	<b>\$ 186,082</b>	<b>\$ (617,540)</b>
<b>Net Assets, beginning of year as previously recorded</b>	<b>\$ 1,280,014</b>	<b>\$ 1,379,543</b>	<b>\$ 2,659,557</b>
<b>Net Assets, end of year</b>	<b>\$ 476,392</b>	<b>\$ 1,565,625</b>	<b>\$ 2,042,017</b>

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Make the Road New York depends on the generous support of foundations, corporations, government and individuals. Gifts and/or commitments received from January 1, 2011 to December 31, 2011.

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