



# MAKE THE ROAD NEW YORK

2020 ANNUAL REPORT



# RESILIENCE & RESISTANCE

In 2020, we confronted an unprecedented public health emergency and continuing xenophobic attacks from Washington.

When COVID-19 hit, we jumped to address job loss and hunger, and supported families dealing with sickness and death in terrible conditions.

We sustained thousands with emergency case management, legal representation for tenants and workers, online leadership training for youth, and virtual ESOL classes.

We launched vibrant campaigns to #CancelRent for tenants and provide funds to workers excluded from government relief. We stood strong against white supremacy, winning policies to rein in police abuse and stopping some of the worst attacks with impact litigation.

Now, we look to the future with hope, ready to organize more fiercely than ever for the respect and dignity our communities deserve.



Rina Cummings, a worker at Amazon's Staten Island warehouse, organized with MRNY and helped win a new policy allowing workers to take breaks to wash their hands and take other safety measures—a

huge victory against this massive corporation, which had ignored the health crisis in its workplaces and retaliated viciously against workers who spoke out.

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**1,000 served every week with emergency food**

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**\$4 million in emergency cash assistance distributed to 5,000 families**

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**\$100k distributed in burial/funeral assistance to families who lost loved ones to COVID**

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When Augustina Velez, mother of two, came to MRNY, she was 5 months behind on rent, having lost her job as a domestic worker due to COVID. Our organizers connected

her to our emergency food card program so she could put food on the table, and engaged her in our organizing campaigns to #CancelRent and #FundExcludedWorkers.



# 2020 VICTORIES

## DEFENDING OUR RIGHTS

Won historic Supreme Court decision that preserved DACA for 700,000 immigrants

Won new council districts in Islip, Long Island to protect Latinx voting rights

Stopped xenophobic attacks on the Census through Supreme Court litigation

Won passage of state legislation to prevent ICE activity in NY courts

Delayed implementation of racist public charge rule through litigation

## ENDING POLICE VIOLENCE

Won Safer NY Act to increase police transparency and accountability







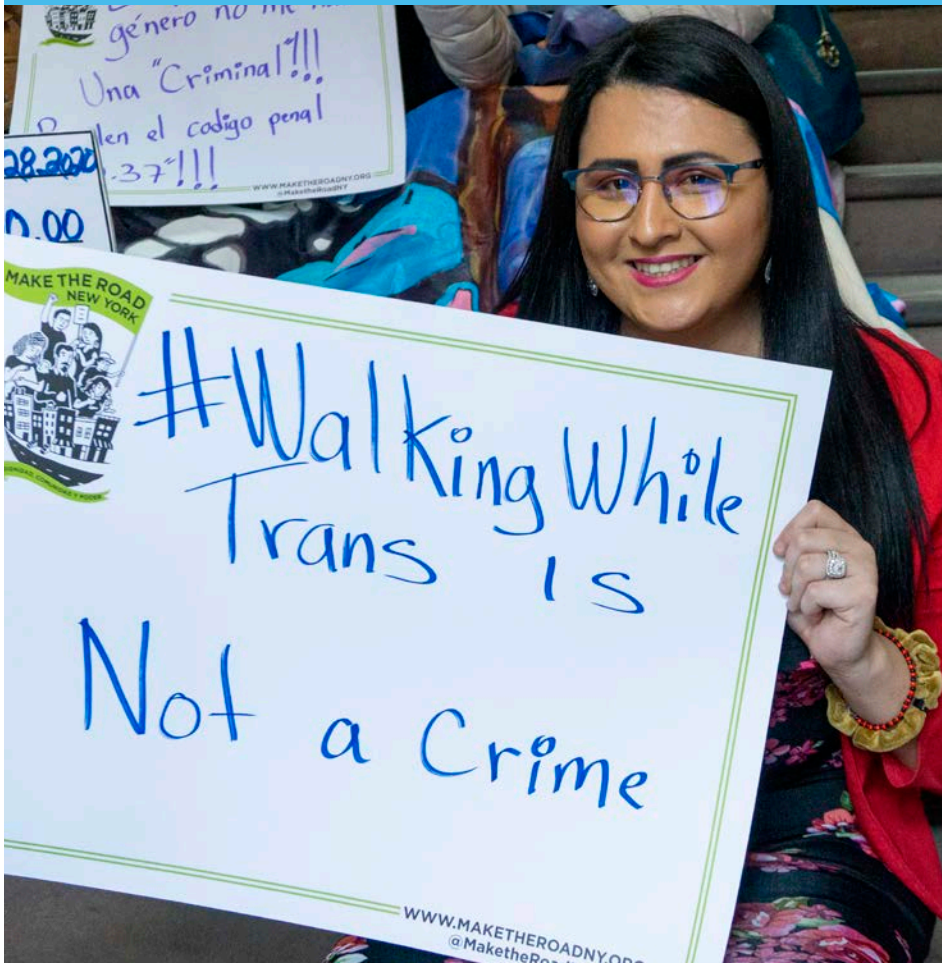
## FIGHTING FOR A JUST RECOVERY

Won state moratorium on evictions

Won legalization of e-bikes, so frontline workers can do their jobs without fear of unjust enforcement

Forced Amazon to take health and safety measures in all their workplaces

Pushed campaigns to #FundExcludedWorkers and #CancelRent to the top of the state policy agenda



## 2020 HIGHLIGHTS

1,700 adults educated through ESOL and civics classes

10,000 people helped to complete their Census forms

10,000 accessed legal services to secure workplace rights, claim housing relief, get a loved one out of immigration detention, and more

9,000 enrolled in health insurance and food stamps

1,300 students at Bushwick Campus Community School provided with college access support, restorative justice trainings and other services

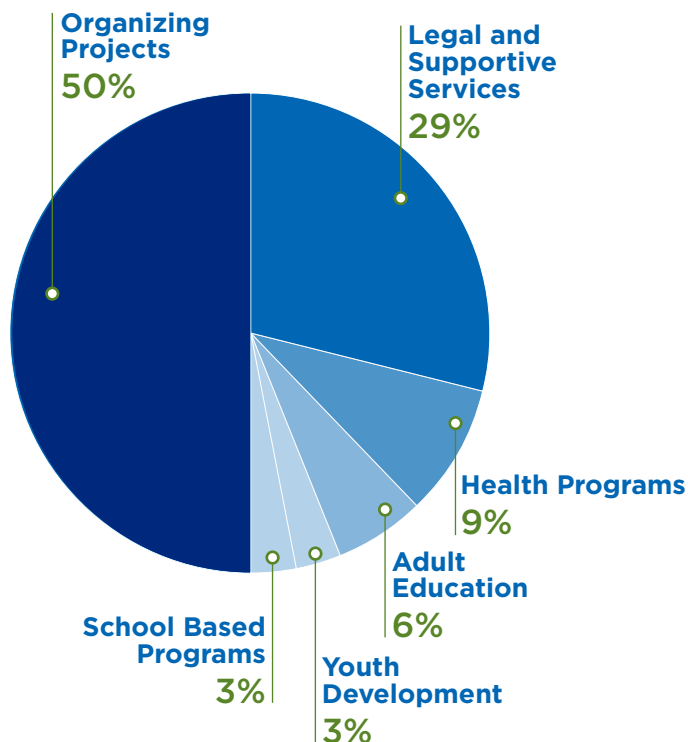
# 2020 FINANCIALS

	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL
<b>Public Support and Revenues</b>			
Contributions			
<i>Foundations</i>	\$ 5,504,676	\$ 5,605,108	\$ 11,109,784
<i>Individuals</i>	\$ 6,535,583	\$ -	\$ 6,535,583
<i>Corporations</i>	\$ 276,820	\$ -	\$ 276,820
<i>In-kind contributions</i>	\$ 13,804,141	\$ -	\$ 13,804,141
Governmental grant revenues	\$ 14,003,980	\$ -	\$ 14,003,980
Event revenue, net	\$ 189,983	\$ -	\$ 189,983
Legal revenue	\$ 265,561	\$ -	\$ 265,561
Investment earnings	\$ 191,291	\$ -	\$ 191,291
Other income	\$ 255,952	\$ -	\$ 255,952
	<b>\$ 41,027,987</b>	<b>\$ 5,605,108</b>	<b>\$ 46,633,095</b>
Net assets released due to satisfaction of time and purpose restrictions	\$ 4,496,044	\$ (4,496,044)	\$ -
	<b>\$ 45,524,031</b>	<b>\$ 1,109,064</b>	<b>\$ 46,633,095</b>
<b>Expenses</b>			
Program services			
<i>Adult education</i>	\$ 2,298,313	\$ -	\$ 2,298,313
<i>Youth development</i>	\$ 1,032,351	\$ -	\$ 1,032,351
<i>Organizing projects</i>	\$ 17,817,285	\$ -	\$ 17,817,285
<i>Legal and supportive services</i>	\$ 10,536,042	\$ -	\$ 10,536,042
<i>Health programs</i>	\$ 3,488,387	\$ -	\$ 3,488,387
<i>School-based programs</i>	\$ 1,060,596	\$ -	\$ 1,060,596
	<b>\$ 36,232,974</b>	<b>\$ -</b>	<b>\$ 36,232,974</b>
Supporting services			
<i>Management and general</i>	\$ 3,258,336	\$ -	\$ 3,258,336
<i>Fundraising</i>	\$ 1,187,671	\$ -	\$ 1,187,671
	<b>\$ 4,446,007</b>	<b>\$ -</b>	<b>\$ 4,446,007</b>
	<b>\$ 40,678,981</b>	<b>\$ -</b>	<b>\$ 40,678,981</b>
<b>Changes in net assets before non-operating activity</b>	<b>\$ 4,845,050</b>	<b>\$ 1,109,064</b>	<b>\$ 5,954,114</b>
<b>Non-Operating Activity</b>			
Capital campaign	\$ 4,123,143	\$ 588,651	\$ 4,711,794
Net assets released due to satisfaction of time and purpose restrictions - capital campaign	\$ 2,111,340	\$ (2,111,340)	\$ -
Change in beneficial interest in trust	\$ -	\$ 3,730	\$ 3,730
	<b>\$ 6,234,483</b>	<b>\$ (1,518,959)</b>	<b>\$ 4,715,524</b>
<b>Changes in net assets</b>	<b>\$ 11,079,533</b>	<b>\$ (409,895)</b>	<b>\$ 10,669,638</b>
<b>Net assets, beginning of year</b>	<b>\$ 8,515,032</b>	<b>\$ 10,934,581</b>	<b>\$ 19,449,613</b>
<b>Net assets, end of year</b>	<b>\$ 19,594,565</b>	<b>\$ 10,524,686</b>	<b>\$ 30,119,251</b>

# BY THE NUMBERS

With growing number of support from donors like you, Make the Road New York is meeting the needs of low-income and immigrant New Yorkers more effectively than ever. Every dollar you give is well spent.

## OUR PROGRAMS:



## WHERE DOES YOUR MONEY GO?

Program Services  
\$0.89

Management  
& General  
\$0.08



Fundraising  
\$0.03



**5** STOREFRONT  
LOCATIONS

**217** STAFF  
MEMBERS

**24K** PEOPLE SERVED  
ANNUALLY

## SISTER ORGANIZATIONS:





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MANAGING DIRECTOR

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Yolett Sanchez





Make the Road New York (MRNY) builds the power of immigrant and working class communities to achieve dignity and justice through organizing, policy innovation, transformative education, and survival services. We have over 24,000 members and operate five community centers in Brooklyn, Queens, Staten Island, Long Island and Westchester.

## DONATE

Give online: [maketheroadny.org/donate](http://maketheroadny.org/donate)

Or by mail: 301 Grove Street, Brooklyn, NY 11237

For more information:

718-418-7690 x1201

[development@maketheroadny.org](mailto:development@maketheroadny.org)

**THANK YOU!**

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